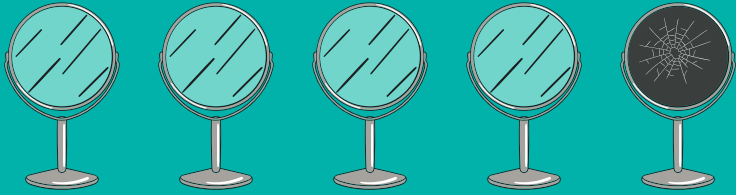


PROTECTION AGAINST SKIN CANCER

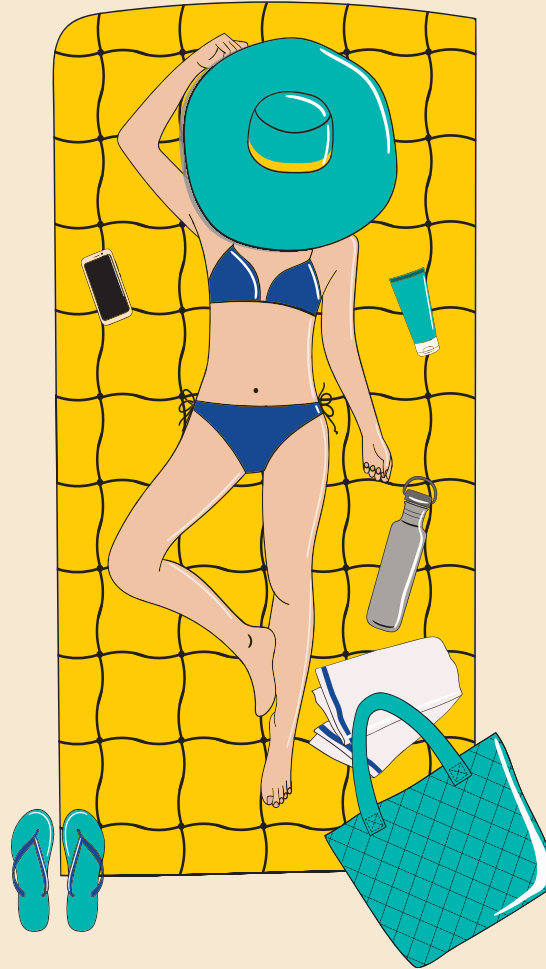


1 in 5 Americans will develop skin cancer in their lifetime



Only **1 in 3** adults usually use sunscreen

1 in 3 cancers is a skin cancer

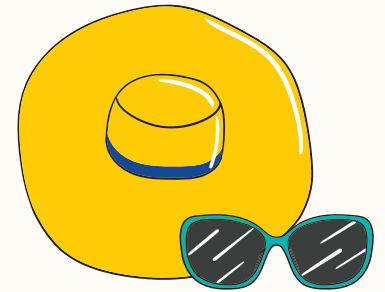


800% increase in melanoma rates among young women in the last 40 years

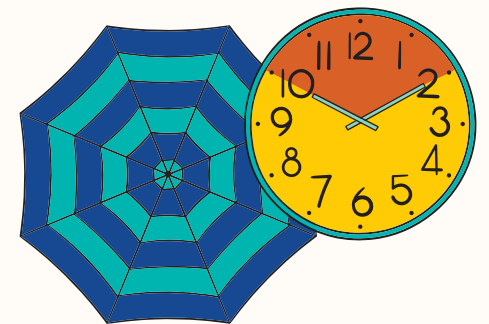
PROTECT YOUR SKIN!



Wear sunscreen



Wear hats, sunglasses and sun protective clothing



Seek shade during midday hours (10AM - 2PM)



50%

Regular daily use of SPF 15 or higher sunscreen reduces the risk of melanoma by **50%**